

INVOICE



KUCW
2175 West 1700 South
Salt Lake City, UT 84104
Main: (801) 975-4444
Billing: (801) 270-2312

Invoice #	Invoice Date	Invoice Month	Invoice Period
67416-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KUCW	Continental Washington DC	Continental	National

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Send Payment To:

KUCW
Newport Television LLC: DBA KUCW
4653 Collection Center Drive
Chicago, IL 60693-0465

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	2111

Flight Dates	Order #	Alt Order #
10/20/12 - 10/22/12	67416	08887268

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913721	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/22/12	M-F 530p-6p	530p-6p	M-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KUCW	M	10/22/12	5:54 PM	M-F 530p-6p	530p-6p	:30	D3C12UT04T01H	\$200.00 NM
2	10/20/12	10/20/12	Sa 530p-6p	530p-6p	-----S-	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KUCW	Sa	10/20/12	5:56 PM	Sa 530p-6p	530p-6p	:30	D3C12UT04T01H	\$150.00 NM
3	10/22/12	10/22/12	M-F 6p-630p	6p-630p	M-----	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$700.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KUCW	M	10/22/12	6:27 PM	M-F 6p-630p	6p-630p	:30	D3C12UT04T01H	\$700.00 NM
4	10/22/12	10/22/12	M-F 630p-7p	630p-7p	M-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KUCW	M	10/22/12	6:43 PM	M-F 630p-7p	630p-7p	:30	D3C12UT04T01H	\$800.00 NM
5	10/20/12	10/20/12	Sa 630p-7p	630p-7p	-----S-	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KUCW	Sa	10/20/12	6:58 PM	Sa 630p-7p	630p-7p	:30	D3C12UT04T01H	\$300.00 NM
6	10/21/12	10/21/12	Su 10p-1030p	10p-1030p	-----S	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$325.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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6	10/21/12	10/21/12	Su 10p-1030p	10p-1030p	-----S	:30	1	\$325.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KUCW</td><td>Su</td><td>10/21/12</td><td>10:11 PM</td><td>Su 10p-1030p</td><td>10p-1030p</td><td>:30</td><td>D3C12UT04T01H</td><td>\$325.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KUCW	Su	10/21/12	10:11 PM	Su 10p-1030p	10p-1030p	:30	D3C12UT04T01H	\$325.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KUCW	Su	10/21/12	10:11 PM	Su 10p-1030p	10p-1030p	:30	D3C12UT04T01H	\$325.00	NM																					
Total Spots							6																								

Payment Terms 30 Days

<u>Gross Total</u>	\$2,475.00
<u>Agency Commission</u>	\$371.25
<u>Net Amount Due</u>	\$2,103.75

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